

The Howard Rock & Ted Stevens SMOKEHOUSE GALA

to benefit First Alaskans Institute



November 23, 2019

SPONSORSHIP PACKAGES

50 TABLES OF 10 SEATS ARE AVAILABLE. RESERVE YOUR TABLE EARLY—THE GALA WILL SELL OUT!

Join our family of sponsors as we honor the good work being done in the Alaska Native community! We welcome your partnership in recognition of our relatives and our relationships with one another. We do so in commemoration of the matrilineal strength of our cultures.

GREAT GRANDMOTHER SPONSOR - \$100,000

- Three tables of 10
- Recognition as Presenting Sponsor in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Fifteen exclusive invitations to the 5 p.m. VIP reception
- Logo in the event program
- Five minutes onstage during the live program
- Recognition on radio and website PSAs
- Interview and 30-second recognition on video
- Premium signage throughout the event and premium seating
- Continuous thank yous onstage and in the live program

GRANDMOTHER SPONSOR - \$50,000

- Three tables of 10
- Recognition as Grandmother Sponsor in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Twelve exclusive invitations to the 5 p.m. VIP reception
- Two minutes onstage during the live program
- Recognition on radio and website PSAs
- Interview and 15-second recognition on video
- Premium signage throughout the event and premium seating

HONORING OUR MOTHER SPONSOR - \$25,000

- Two tables of 10
- Recognition as Honoring our Mother Sponsor in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Ten exclusive invitations to the 5 p.m. VIP reception
- Logo in the event program
- Recognition on radio and website PSAs
- Logo recognition on video
- Premium signage throughout the event and premium seating

SISTER SPONSOR - \$10,000

- Two tables of 10
- Recognition as Sister Sponsor in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Ten exclusive invitations to the 5 p.m. VIP reception
- Logo in the event program
- Recognition on radio and website PSAs
- Premium signage throughout the event and premium seating

BROTHER SPONSOR - \$5,000

- One table of 10
- Logo in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Five exclusive invitations to the 5 p.m. VIP reception

COUSIN SPONSOR - \$2,500

- One table of 10
- Recognition in the event program, website and Facebook page

ENTERTAINMENT SPONSOR - \$7,500

- One table of 10
- Recognition in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- One exclusive invitation to the 5 p.m. VIP reception
- Exclusive display of a 2'W x 3' L banner* on sound booth you provide

PHOTOGRAPHY SPONSOR - \$10,000

- One table of 10
- Recognition in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- One exclusive invitation to the 5 p.m. VIP reception
- Exclusive signage, photo background or frame, provided by sponsor*
- Each attendant/volunteer will have the opportunity to pose for souvenir photos with sponsor's chosen background or frame incorporated

* The Development Team and/or Local Planning Committee must pre-approve marketing items by sponsors.

All donors are recognized on a recurring slideshow presentation during the event, in the event program, Facebook page and event website. Your sponsorship will reach more than 500 attendees and volunteers.

INDIGENOUS DINNER SPONSOR - \$20,000

Limit 1

- One table of 10
- Recognition as Indigenous Dinner Sponsor in the event program, website and Facebook page
- Exclusive branded menu card at each table
- Verbal recognition during the event
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Ten exclusive invitations to the 5 p.m. VIP reception
- Opportunity to provide an indigenous name for the dinner
- Premium signage throughout the event and premium seating

VIP RECEPTION - \$15,000

Limit 1

- One table of 10
- Exclusive reception host from 5-6:30 p.m. at the Hotel Captain Cook
- Recognition as VIP Reception Sponsor in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Fifteen exclusive invitations to the 5 p.m. VIP reception
- Premium signage at the reception
- Premium reserved seating at the reception
- Opportunity to provide signature party favors at your discretion and expense*

SILENT AUCTION SPONSOR - \$15,000

Limit 1

- One table of 10
- Recognition in the event program, website and Facebook page
- Printed recognition on the Smokehouse Gala banner on the right side of the stage
- Ten exclusive invitations to the 5 p.m. VIP reception
- Premium signage throughout the silent auction
- Opportunity to provide signature pens and signature bags with which to wrap silent auction items

LIVE AUCTION DONORS

- Recognition in the event program describing the featured live auction items
- Stage presence with auctioneer randomly mentioning company name and value
- Additional advertisement and exposure before the event

SILENT AUCTION DONORS

- Recognition in the event program as a Silent Auction Donor at the event and in a recurring slideshow

**The Development Team and/or Local Planning Committee must pre-approve indigenous dinner name and marketing items provided by sponsors.*

Organization _____
Contact Name _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Sponsorship Level

- Great Grandmother - \$100,000
- Grandmother - \$50,000
- Mother - \$25,000
- Sister - \$10,000
- Brother - \$5,000
- Cousin - \$2,500
- Entertainment - \$7,500
- Photography - \$10,000
- Silent Auction - \$15,000
- VIP Reception - \$15,000
- Indigenous Dinner - \$20,000
- Live Auction
- Silent Auction

Payment Information

Check Credit Card Invoice me

Billing Address _____
City _____ State _____ Zip _____
Phone Number _____

Card Holder Name _____
Card _____
Exp. _____
Card Type _____

Please make checks payable to First Alaskans Institute.

For more information, call (907) 677-1700, email gala@firstalaskans.org or visit thehowardrockandtedstevenssmokehousegala.org.

The proceeds of this event benefit First Alaskans Institute. A portion of your contributions may be tax deductible. EIN: 92-0174854

